



2016 MODEL YEAR

# WRANGLER WILLYS WHEELER

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$23,895**

### JEEP WRANGLER SPORT 4X4

**Exterior Color:** Rhino Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Seats with Adjustable Head Restraints  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 5-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Command-Trac® Shift-on-the-Fly Part-Time 4WD  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 30 Solid Front Axle  
3.21 Front / Rear Axle Ratios  
Fuel Tank Skid Plate  
Transfer Case Skid Plate  
18.6-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Sentry Key® Theft Deterrent System  
Tire Pressure Monitor with Warning Lamp  
Speed Control  
Variable Intermittent Windshield Wipers  
600-Amp Maintenance Free Battery  
Sport Bar with Full Padding

### INTERIOR FEATURES

Rearview Day / Night Mirror  
Radio 130  
8 Speakers  
Audio Jack Input for Mobile Devices  
Steering Wheel Mounted Audio Controls  
Tilt Steering Column  
Temperature and Compass Gauge  
Premium Instrument Cluster with Tachometer  
Reclining Front Seats  
Driver Seat Height Adjuster  
Rear Folding Seat  
Front Seatback Map Pockets  
Front Floor Mats  
Rear Compartment Covered Storage  
12-Volt Auxiliary Power Outlet  
Full-Length Floor Console  
Cargo Tie Down Loops  
Sliding Sun Visors with Mirrors

### EXTERIOR FEATURES

"Trail Rated" Badge  
Sunrider® Soft Top  
Full Metal Doors with Roll-up Windows

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Willys Wheeler Edition 24W** **\$6,400**  
Jeep Trail Rated Kit  
Connectivity Group  
Electronic Vehicle Information Center  
17-Inch x 7.5-Inch High Gloss Black Wheels  
3.73 Front / Rear Axle Ratios  
4-Wheel Drive Swing Gate Decal  
Air Conditioning  
Trac-Lok® Differential Rear Axle  
Deep Tint Sunscreen Windows  
For More Information, Call 888-539-7474  
Leather-Wrapped Steering Wheel  
LT255/75R17 BSW Off-Road Tires  
Tire Pressure Monitoring Display  
All-Weather Slush Mats by Mopar®  
Performance Suspension  
Rear Passenger Assist Handles Kit  
Rock Rails  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
Willys Hood Decal  
Willys Wheeler Grille **\$1,595**  
Power Convenience Group  
Auto-Dimming Mirror with Reading Lamp  
Power Heated Mirrors  
Power Door Locks  
Power Windows with Front One-Touch-Down Feature  
Remote Keyless Entry  
Security Alarm  
5-Speed Automatic Transmission **\$1,350**  
Hill Descent Control

DESTINATION CHARGE **\$995**

**TOTAL PRICE: \* \$34,235**

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-AJWAG4GL-258756

L4-VON: 6376

S.L.  
0430



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**  
**18** MPG  
combined city/hwy  
**17** city  
**21** highway  
**5.6** gallons per 100 miles

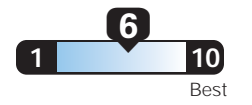
Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

You spend  
**\$3,500**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel COST  
**\$2,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

**U.S./CANADIAN PARTS CONTENT: 72%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

**FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES**